

Whitfield County

Building Inspections Department

136 Gillespie Drive
Dalton, Georgia 30721
706-275-7401

Temporary Sign Permit Application

Name of Business/Establishment _____

Applicant Name _____ Phone _____

Address _____

Date _____ Parcel Number _____

Date of last permit issued _____

Name of Shopping Center/Complex _____

Type of Sign _____ (Banner, Flag, Yard Sign, Other)

Size:

Area _____

Height _____

Location _____

Signature of Applicant _____ Date _____

The maximum number of temporary permits to be issued to a single parcel in a multi-family, commercial, or industrial district shall be four per year for a period of time not to exceed 30 days for each permit issued. No more than one temporary permit shall be issued per calendar quarter per applicant.

Office Use Only

Zoning District _____ Fee Amount _____

Approved _____ Denied _____ Remarks _____

Zoning Enforcement Officer _____ Date _____

City of Dalton

Temporary Signs and Banners

Definition:

Sign, temporary: A sign or advertising display constructed of cloth, canvas, fabric, plastic, plywood, or other light, impermanent material and designed or intended to be displayed for a short period of time.

Banner: A type of sign intended to be hung either with or without frames, possessing characters, letters, illustrations, or ornamentations applied to paper, plastic, or fabric of any kind.

Pennant: Any lightweight plastic, fabric, or similar material suspended from a rope, wire, cable, or string designed to move in the wind. The term can include "streamer."

Sign, portable: Any sign which is manifestly designed to be transported, including by trailer or on its own wheels, even though the wheels of such sign may be removed and the remaining chassis or support is constructed without wheels; or an A or T-frame sign; or any sign generally considered moveable or temporarily attached to the ground, including but not limited to:

Signs designated to be transported by a trailer or wheels;

Signs with wheels removed;

Signs with chassis or support constructed without wheels;

A - or T - frame signs (a self-supporting sign with two faces placed back- to- back on a base (inverted T) or hinged together at the top in such a manner that each face leans toward the other.);

Menu, sandwich or sidewalk-type signs;

Searchlight stands;

Hot-air or gas-filled balloons, or umbrellas;

Signs mounted on or painted on parked cars that are intended as an advertising device;

Banners (except those banners larger than 32 square feet, and attached temporarily to a building or above a public street right-of-way); and

Pennants and streamers

Sec. 3.4 - Special restrictions.

3.4-1 It shall be unlawful to post any signs or advertisements on any building, fence, or property belonging to another without the written consent of the owner thereof. Such consent shall be exhibited to the building inspector on demand by the person erecting, constructing, or maintaining the sign.

Sec. 4.1 - Prohibited signs.

The following signs types are prohibited throughout the City of Dalton in all zone districts and all historic districts.

4.1-1 Portable signs.

4.1-6 Abandoned signs.

4.1-10 Signs on public rights-of-way

4.1-11 Signs erected, maintained, affixed, painted, drawn on any tree, rock, or other natural feature. It shall also be unlawful to post signs, upon any utility or telephone poles and traffic control devices

Sec. 4.3 - Temporary signs.

Signage may periodically be needed for a short duration rather than permanent usage. To avoid the unfettered proliferation of signage that could easily contribute to litter and blight to the detriment of property values and business opportunity in all zone districts, the city finds it necessary to manage such signage with the issuance of permits that are tied to a prescribed set of rules for the various signs that may fall in this particular category. These signs shall not be erected within the public right-of-way and shall be located on private property with the permission of the property owner. Only one permit shall be issued to cover all temporary signs.

The maximum number of temporary permits to be issued to a single parcel in a multi-family, commercial, or industrial district shall be four per year for a period of time not to exceed 30 days for each permit issued. No more than one temporary permit shall be issued per calendar quarter per applicant.

Banners are allowable as temporary signs.